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**2010 TD BANK PHILADELPHIA INTERNATIONAL CYCLING CHAMPIONSHIP TO BE TELEVISED
LIVE ON COMCAST SPORTSNET PHILADELPHIA AND VERSUS**

Philadelphia (March 29, 2010) – Pro Cycling Tour, LLC (PCT), organizer of the TD Bank Philadelphia International Cycling Championship, and Comcast SportsNet Philadelphia today announced a three-year media partnership to provide live race-day coverage and comprehensive coverage around the race.

The 2010 race, scheduled for Sunday, June 6, will air live on Comcast SportsNet from 12:00 PM to 3:30 PM in the Philadelphia region. Comcast SportsNet will also provide a live simulcast of the final 90 minutes of the race on VERSUS, the exclusive television home of the Tour de France in the U.S.

Comcast SportsNet networks serving other markets, including Comcast SportsNet Bay Area, Comcast SportsNet Chicago, Comcast SportsNet Mid-Atlantic, Comcast SportsNet New England and Comcast Sports Southeast, will air encore coverage of the race following its conclusion. Viewers in these markets should check their local listings for local coverage.

Comcast SportsNet's race coverage will include coverage from multiple motorcycle- and helicopter-mounted cameras, fixed camera locations at key course junctures, and other broadcast elements.

In addition to live race coverage, Comcast SportsNet will preview and promote the race with features and insider commentary on air and online at CSNPhilly.com. Other coverage will include a 30-minute pre-race special airing the week before the race and regular segments on *SportsNite*.

Pro Cycling Tour President David Chauner said, "Joining forces with Comcast SportsNet and VERSUS is a huge opportunity for cycling fans in Philadelphia and across the country to follow the drama and excitement of this unique event. Our athletes and sponsors will benefit from the greatly expanded audience of sports fans that this media partnership will deliver."

"We are proud to be working with Pro Cycling Tour to provide coverage that helps grow this Philadelphia sports institution," said Comcast SportsNet Senior Vice President and General Manager Brian Monihan. "The race attracts a passionate audience and we look forward to serving existing fans and attracting new followers with top quality production and insight into the world of professional cycling."

"TD Bank is pleased that Comcast SportsNet and Versus will be sharing this Philadelphia staple with such an extensive audience. We are proud to be able to share the excitement and sport of bicycle racing not just in the Philadelphia region, but throughout a large segment of the country," said Michael Carbone, regional president, TD Bank.

"The City of Philadelphia is gearing up for the 2010 International Cycling Championship and is excited to host this world class sporting event, once again," said Mayor Michael Nutter. "While cycling fans from across the country will watch a race that promises to be exciting, spectators watching from the sidelines will undoubtedly raise the energy and excitement this annual event brings to our city."

Pennsylvania Governor Edward G. Rendell said of the race, "It is wonderful to have a major international cycling event in Pennsylvania. It has become an institution in Philadelphia and it gets better every year. Both the city and the state can be proud that we are the host for the premier bike race in the nation, and I hope residents take advantage of the opportunity to come out and enjoy it."

The Philadelphia race was first held in 1985 and is America's top international cycling classic. The race is one of the most prestigious one-day cycling races outside of Europe. TD Bank, America's most convenient bank, will continue as title sponsor of the 2010 event and KYW 1060 returns as the event's official radio station.

The TD Bank Philadelphia International Cycling Championship is a 156-mile men's professional road race that typically draws some 300,000 spectators around a 14-mile circuit that links Philadelphia's majestic Benjamin Franklin Parkway with the hillside neighborhood of Manayunk where fans congregate on the challenging, steep-pitched Manayunk Wall. Race day also includes the Liberty Classic, featuring the world's top professional women's teams on the same 14-mile circuit. In addition, several thousand cycling and fitness enthusiasts participate in ancillary events, which this year will include the all-new Philadelphia Cycling, Health, and Fitness Show to be held in the PA Convention

Center on Friday and Saturday, June 4 and 5 and also course-side on June 6, as well as the fan-favorite fun ride, which encourages recreational cyclists to ride the course before the pros.

For further information on the TD Bank Philadelphia International Cycling Championship, visit www.procyclingtour.com.

About Pro Cycling Tour

Pro Cycling Tour, based in Philadelphia, is the country's leading cycling marketing and event management company. Pro Cycling Tour creates and manages a variety of cycling events and special programs for corporate sponsors, non-profit organizations and municipalities. With over 40 years of combined cycling experience, the PCT team of marketing executives and operations experts, many of whom have worked together for over two decades, formed the company in 2000 out of the knowledge that cycling offers a unique platform to accomplish a variety of communications objectives for clients through expert marketing to America's growing audience of cycling fans and participants. As a sponsorship vehicle, PCT believes that cycling offers uncluttered advertising, communications, marketing and brand-building opportunities to corporations looking for a unique sports sponsorship forum.

About Comcast Sports Group

Comcast Sports Group operates 10 sports networks that deliver 2,400 sporting events annually and sports news and analysis to more than 50 million cable and satellite homes. Comcast Sports Group's networks are: Comcast SportsNet Bay Area, Comcast SportsNet California, Comcast SportsNet Chicago, Comcast SportsNet Mid-Atlantic, Comcast SportsNet New England, Comcast SportsNet Northwest, Comcast SportsNet Philadelphia, SNY, The Mtn. – Mountain West Sports Network, and CSS. Comcast Sports Group also manages New England Cable News (NECN), the nation's largest regional news network, and The Comcast Network, based in Philadelphia and Washington, which delivers community-oriented programming. For more information, see ComcastSportsNet.com.

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TD Bank, America's Most Convenient Bank, is a member of TD Bank Financial Group (TSX, NYSE: TD) of Toronto, Canada, a top 10 financial services company in North America and one of the few banks in the world rated Aaa by Moody's.

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MEDIA ALERT:

To apply for media credentials, visit, www.procyclingtour.com and click on any of the race events, followed by clicking on "press". Or click here: <http://www.procyclingtour.info/PCT2008PC.aspx>.

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