



FOR IMMEDIATE RELEASE

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**REGISTER TO RIDE THE AMATEUR TIME TRIALS
PRESENTED BY PHILADELPHIA INSURANCE COMPANIES
Saturday, June 5, 2010, 7:00 a.m.**

***Cyclists of All Levels Can Ride Against the Clock;
Junior PCT Riders to Compete in This Final Qualifier for Race Day Event***

PHILADELPHIA (May 12, 2010) – Philadelphia Insurance Companies will serve as the title sponsor of the 2010 Amateur Time Trials on Saturday, June 5. The trials help kick off an exciting weekend that draws more than 350,000 thousand people for the TD Bank Philadelphia International Cycling Championship, organized by Pro Cycling Tour.

The Amateur Time Trials presented by Philadelphia Insurance Companies is another opportunity for cyclists of all skill levels to get on their bikes and become a part of the TD Bank bike race weekend. From recreational riders to serious amateur racers, participants will be professionally timed against the clock and competing for top spots as well as cash prizes. While the event is open to riders of all skill levels, it is also the PA Junior State Time Trial Championship and a qualifier for the 2010 Junior PCT Grand Prix which will occur on Sunday, June 6 at 11:45 a.m. right at the pro's start/finish line on the Benjamin Franklin Parkway.

“This spectacular event helps showcase talented cyclists in our local community every year,” said Jamie Maguire, Chairman and CEO of Philadelphia Insurance Companies. “Many of the participants and spectators who are a part of this race also join us for the Philadelphia Insurance Triathlon in Philadelphia three weeks later.”

The Time Trial's out-and-back, eight-mile course runs from the Art Museum along West River Drive and includes categories for virtually all age groups, from 10-year-olds to senior citizens. Prize money up to \$200 and/or medals will be awarded to the top finishers in each category. The first riders will hit the street at 7 a.m. with additional groups going off at 30-second intervals.

All riders must register online by Wednesday, June 2 to participate (no day-of registration for this event). Registration fees are \$25 for adults and \$10 for juniors, ages 10-16. Visit www.procyclingtour.com for more information or [click here](#) to register.

USCF CATEGORIES:

Cat. 5/Citizen Men	Medals	3 Places
Cat. 4 Men	\$125.00	5 Places
Masters Men 45+	\$125.00	5 Places
Masters Men 55+/65+	\$125.00/\$75.00	5 Places/3 Places
Cat. 3 Men	\$200.00	5 Places
Pro 1/2 Men	\$200.00	5 Places
Women	\$125.00	5 Places
Junior Men 17-18	\$75.00	3 Places
Junior Women 17-18	\$75.00	3 Places
Junior Boys & Girls 10-12	Medals	3 Places
Junior Boys & Girls 13-14	Medals	3 Places
Junior Boys & Girls 15-16	Medals	3 Places

About Pro Cycling Tour

Pro Cycling Tour, based in Philadelphia, is the country's leading cycling marketing and event management company. Pro Cycling Tour creates and manages a variety of cycling events and special programs for corporate sponsors, non-profit organizations and municipalities. With over 40 years of combined cycling experience, the PCT team of marketing executives and operations experts, many of whom have worked together for over two decades, formed the company in 2000 out of the knowledge that cycling offers a unique platform to accomplish a variety of communications objectives for clients through expert marketing to America's growing audience of cycling fans and participants. As a sponsorship vehicle, PCT believes that cycling offers uncluttered advertising, communications, marketing and brand-building opportunities to corporations looking for a unique sports sponsorship forum.

About TD Bank, America's Most Convenient Bank®

TD Bank, America's Most Convenient Bank, is one of the 15 largest commercial banks in the United States with \$152 billion in assets, and provides customers with a full range of financial products and services at more than 1,000 convenient locations from Maine to Florida. TD Bank, N.A., is headquartered in Cherry Hill, N.J., and Portland, Maine. TD Bank is a trade name of TD Bank, N.A. For more information, visit www.tdbank.com.

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About Philadelphia Insurance Companies

Philadelphia Insurance Companies, a member of the Tokio Marine Group, designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. In operation since 1962, the Company, whose commercial lines insurance subsidiaries are rated A+ (Superior) by A.M. Best Company and AA- for counterparty credit and financial strength by Standard & Poor's, is nationally recognized as a member of Ward's Top 50 and National Underwriter's Top 100 (for more in-depth financial information, please visit our website at www.phly.com). The organization has 49 offices strategically located across the United States to provide superior service.

To learn more about our services and locate the office nearest you, visit us on the web at www.phly.com or contact Bill Procopio at 610-538-2279.

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MEDIA ALERT:

To apply for media credentials, visit, www.procyclingtour.com and click on any of the race events, followed by clicking on "press". Or click here: <http://www.procyclingtour.info/PCT2008PC.aspx>.

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