



FOR IMMEDIATE RELEASE

Contact: Pro Cycling Tour / www.procyclingtour.com / news@procyclingtour.com
Christine Reimert / creimert@devinepowers.com / 610-639-2136

REQUESTS FOR MEDIA CREDENTIALS
NOW BEING ACCEPTED FOR
TD BANK PHILADELPHIA INTERNATIONAL CYCLING CHAMPIONSHIP

PHILADELPHIA (May 18, 2010) – Applications are now being taken for a select number of photography and press credentials for the TD Bank Philadelphia International Cycling Championship taking place June 6, 2010. Credentials will be made available to working members of the media who will be covering the men's and women's professional races for print, radio, TV and Internet outlets.

To apply for media credentials, visit, www.procyclingtour.com and click on the Members of the Media, [click for credentials link](#) (bottom left of the home page).

If you have already applied, you will be notified via email by the communications team if your application has been accepted. You will be contacted no later than Friday, May 28th if your application has been accepted.

Pro Cycling Tour receives hundreds of requests for credentials each year. However, in order to ensure the safety of the riders and to allow those press who have definite assignments the opportunity to complete those assignments, PCT only issues a limited number of all access passes. In order to best serve the press corps, all applications are carefully reviewed and will receive a response. Decisions will also be made according to size and reach of the publication with priority given to those with the largest circulation/reach.

If an application is not accepted, media are still welcome to come to the race and cover it. All race courses are open to the public for viewing, and there is plenty of opportunity to observe and photograph the cyclists around the courses during the four and six-hour races.

Photographers hired by race teams must request credentials from their team or the technical director. **The media credentials will not be issued to team photographers.** Should a team wish to have official photographs from the official PCT photographer, the team should contact pr@procyclingtour.com for special arrangements.

To be credentialed, all media must apply online at www.procyclingtour.com and are required to submit a written letter of assignment (from an editor) on the letterhead of the contracted media

outlet. This “proof of assignment” must be emailed to pr@procyclingtour.com or faxed to 215-568-3909.

For further information on the TD Bank Philadelphia International Cycling Championship, visit www.procyclingtour.com.

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About Pro Cycling Tour

Pro Cycling Tour, based in Philadelphia, is the country's leading cycling marketing and event management company. Pro Cycling Tour creates and manages a variety of cycling events and special programs for corporate sponsors, non-profit organizations and municipalities. With over 40 years of combined cycling experience, the PCT team of marketing executives and operations experts, many of whom have worked together for over two decades, formed the company in 2000 out of the knowledge that cycling offers a unique platform to accomplish a variety of communications objectives for clients through expert marketing to America's growing audience of cycling fans and participants. As a sponsorship vehicle, PCT believes that cycling offers uncluttered advertising, communications, marketing and brand-building opportunities to corporations looking for a unique sports sponsorship forum.

About TD Bank, America's Most Convenient Bank®

TD Bank, America's Most Convenient Bank, is one of the 15 largest commercial banks in the United States with \$152 billion in assets, and provides customers with a full range of financial products and services at more than 1,000 convenient locations from Maine to Florida. TD Bank, N.A., is headquartered in Cherry Hill, N.J., and Portland, Maine. TD Bank is a trade name of TD Bank, N.A. For more information, visit www.tdbank.com.

TD Bank, America's Most Convenient Bank, is a member of TD Bank Financial Group (TSX, NYSE: TD) of Toronto, Canada, a top 10 financial services company in North America and one of the few banks in the world rated Aaa by Moody's.

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CONTACT INFORMATION:

Christine Reimert
Publicist
Pro Cycling Tour
tel: 215-568-2525
cell: 610-639-2136
creimert@devinepowers.com

Lucy MacNichol
Publicist
Pro Cycling Tour
tel: 215-568-2525
cell: 267-884-2738
lmacnichol@devinepowers.com

Carolyn Worthington
Marketing Communications Director
Pro Cycling Tour
tel: 610-676-0390 ext.104
cell: 610-724-0686
pr@procyclingtour.com

MEDIA ALERT:

To apply for media credentials, visit, www.procyclingtour.com and click on any of the race events, followed by clicking on “press”. Or click here: <http://www.procyclingtour.info/PCT2008PC.aspx>.