

EXHIBIT SPACE APPLICATION / CONTRACT



Please return this completed form to:

Philadelphia Bicycle Show
235 Gibbsboro Road, Suite A · Clementon, NJ 08021

phone 856.626.3226
fax 856.626.3289

Payment Schedule:

50% deposit (of total) due upon receipt of this contract.
Full balance due May 4, 2010.

JUNE 4 – 5, 2010
Pennsylvania Convention Center
June 6, 2010 Benjamin Franklin Parkway (optional)

Exhibit space contracted is subject to cancellation unless payments are received by the deadlines listed above. To avoid cancellation and/or relocation, issue payments by deadlines.



COMPANY NAME

CUSTOMER NUMBER

CONTACT PERSON

E-MAIL

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE

CELL PHONE

FAX

Exhibit Space

INDOOR BOOTH NUMBER(S)

SIZE

COST

OUTDOOR BOOTH NUMBER(S)

SIZE

COST

Products Displayed

We propose to display the following products and/or services:

Payment

Please find my check attached (payable to 'Philadelphia Bicycle Show') AMOUNT \$ _____

Charge to my (check one) VISA MASTERCARD DISCOVER AMOUNT \$ _____

Credit Card account number

Date of expiration 3 digit SIC code

- CHECK ONE I authorize PCT Pennsylvania LLC to process the final payment due May 4th, 2010 on credit card above.
 Please invoice me final payment on May 4th, 2010

CARDHOLDER'S NAME

SIGNATURE

EXHIBITOR AGREEMENT (please sign and date) | I/We hereby apply for exhibit space in the Philadelphia Bicycle Show. If accepted, I/We agree to abide by the show terms, conditions and regulations printed on the reverse side of this form.

SIGNATURE

DATE

Please retain a copy of this form for your records. See reverse for terms and conditions.

2010 Philadelphia Bicycle Show

EXHIBITOR TERMS AND CONDITIONS



1 PAYMENTS:

This application for exhibit space must be submitted to PCT Pennsylvania LLC (referred to herein as PCT) with a 50% deposit. The remaining 50% is due no later than 30 days prior to the show. Assignment of exhibit space and PCT signature will constitute acceptance into the show, making this a binding contract. Failure to make payments in the manner set forth on the front of this contract will terminate all rights of Exhibitor and any payments made prior to said time shall be retained by PCT as damages for the breach of this agreement.

2 BOOTH CONSTRUCTION:

Booth construction and signage must be exhibited in accordance to the rules and regulations pertaining to exhibitor's booth type and as outlined in the Exhibitor Manual. Attention should be paid to neighboring exhibitors when constructing exhibits. No part of any in-line exhibits shall exceed 8 feet in height, unless agreed to by PCT. Any visible unfinished backs of the exhibit must be finished.

3 SPACE ASSIGNMENT/SUBLETTING:

The exhibitor shall not sublet the space or assign any rights without the written permission of PCT, which may be arbitrarily withheld.

4 EXHIBITOR AGREEMENT:

- The exhibitor agrees to occupy the contracted exhibit space during all show hours and to sell, promote or advertise only the products and services described in this agreement.
- The exhibitor agrees to observe all union contracts and labor relations agreements in force between PCT and contractors providing services to the facility and all governing companies operating in the Convention Center where the Show is taking place.
- The exhibitor agrees to obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show.
- The exhibitor agrees to abide by the rules and regulations of the city, fire, police, health departments and of any other government or regulatory body having the authority to regulate the facility and the Show, obey all laws, including those pertaining to health, safety and protection of visitors to the Show.

5 IDEMNIFICATION BY EXHIBITOR:

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless PCT and the Convention Center, their managers, officers, members, sponsors, employees, agents, s from any and all claims, liabilities, losses, costs and expenses (including attorney's fees) arising from or in connection with the condition, use or control of exhibitor's display space or arising out of exhibitor's participation in the Show. If requested by Show Management, exhibitor will furnish at its own expense comprehensive general liability coverage of \$1,000,000 from the first move-in date and ending on the last move-out date. The policy shall name PCT as loss insured and insure the exhibitor against all claims of any kind arising from or in any way connected with the exhibitor's presence or operations at the Show.

6 CANCELLATION/TERMINATION:

Exhibitors may cancel this agreement by written notice at any point prior to sixty days before the first set up day of the show. A \$100.00 handling fee will be withheld from any deposit paid and the balance returned to the exhibitor within 90 days. Any other cancellation within the sixty day period will result in forfeiture of all deposits and fees paid.

7 DISPUTES:

All decisions involving disputes between exhibitors shall be determined by Show Management.

8 LOSS LIABILITY:

Show Management or the Pennsylvania Convention Center shall not be responsible for any loss or damage that may result from theft, fire, strikes, accidents or other destructive causes. Show Management's coverage does not extend to exhibitor's property; however, security will be provided by Show Management.

9 SOLICITATION:

Interviews, demonstrations, distribution of literature, etc. will be permitted only within the exhibitor's space. Aisles must be kept clear of exhibit material and debris must be disposed of in building trash containers. Show Management will not permit non-exhibitors to canvas, solicit, hold conferences or distribute literature or any promotional devices at the show.

10 FORCE MAJEURE:

Show Management will not be liable for the fulfillment of this Agreement as to the delivery of space if non delivery is due to: fire, act of God, insurrections, strikes, the authority of the law, or any other cause beyond Show Management's control.